

Darren McGrady

The Royal Chef



The Royal Wedding Expert

Darren McGrady: From the Palace to Dallas



Chef Darren McGrady devoted 15 years of royal service to Queen Elizabeth II of England and Diana, Princess of Wales; the first eleven as a senior chef in the Royal kitchens at Buckingham palace and the last four as Diana's personal chef until her tragic accident in 1997. He has cooked for hundreds of Kings, Queens and Heads of State as well as 4 US Presidents. He has cooked on The Today Show and CBS Early Show in New York as well as many breakfast shows around the U.S.A. and Canada. He has also appeared on CNN headline news, Larry King live, Fox News Channel, QVC, BBC and many more.

The Royal Wedding: 1 Billion expected viewers!

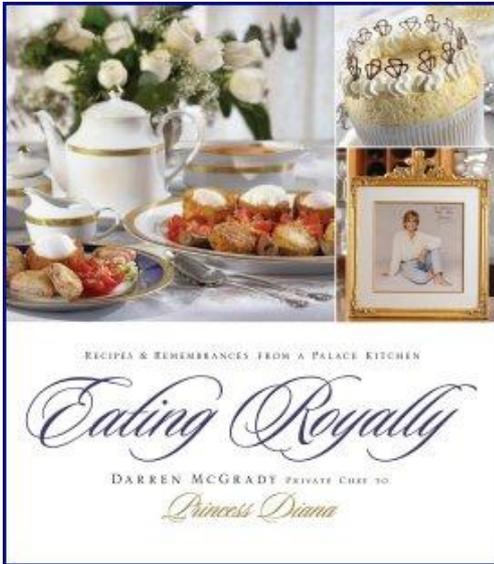


- *The Royal wedding is THE event of 2011.*
- *With over 1 Billion expected viewers, the entire world will be tuning in to the occasion.*
- *In the months, weeks, and days leading up to the wedding, Darren will have endless media opportunities with talk shows, magazines, and more discussing and baking dishes that are expected to be present for the prince and his new princess.*
- *Darren is one of the few that can provide a first-hand account of what is featured at a Royal Wedding.*



- *This allows the opportunity for your product to be featured in Royal Recipes, Royal Cake Replicas, and Royal Cooking Demonstrations from the personal chef of Princess Diana.*

The Royal Chef: Eating Royally



Darren's first book ***Eating Royally: Recipes and Remembrances from a Palace Kitchen***, was published in 2007. In it, he presents many of the recipes he served the Royals, Diana in particular. *Eating Royally* is much more than a cookbook; it is an opportunity to see how the Royals really live and to eat the exact recipes that graced the tables of Windsor, Balmoral, Kensington, and Buckingham Palaces.

ROYAL FAVORITES is a full two hour DVD shot in high definition that starts with a twenty minute interview on how Chef McGrady got "From the Palace to Dallas". Then he prepares six Royal Favorite dishes – three to camera and three to a live cooking class. Dishes include Princess Diana's favorite Bread and Butter pudding, The Queen's Chocolate Birthday Cake and many more.

[Click here to watch a clip!](#)



Royal Wedding Opportunities with the Royal Chef



Media

- Feature length magazine articles, recipes
- Live cooking demonstrations for talk shows, morning shows
- Radio, newspaper, satellite interviews
- Press Releases
- Social media
- Blogs or portions of web-site devoted to Royal Chef/Wedding.

Endorsements

- Ability to have product featured in Royal Recipes in demonstrations and in print
- Ability to create a "Royal Chef" edition of product
- Have rights to utilize Royal Chef name and likeness associated with the product

Licensing

- Create signature line of Royal Chef products and materials.
- Own the right to utilize the Royal Chef name and likeness
- Create interest in marketplace through social media, press releases, etc.

Appearances

- Special offering "Royal Wedding Preview" for a limited time
- Trade Show and Food Festival Appearances
- Corporate or private gatherings



For More Information Please Contact:



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Connecting with the Royal Chef:

Website: www.pmgchefs.com/darren_mcgrady.html

Facebook: Darren McGrady – The Royal Chef

Twitter: @DarrenMcGrady



What people are saying about The Royal Chef

I could not send you an email thanking you for all your help and dedication because I hadn't stopped yet. You were just perfect. All you technique combine with a great sense of humor make not just a terrific chef but an incredible human being. Darren, EVERYBODY was in love with you. Diageo, the crew, the media, the guy from the fruit tent and myself included. I could not imagine a better professional than you. As I told you before, you are a complete show man and you will always have a friend in Brazil. Thank you very, very much.

~ Flavio Sampaio, Diageo of Brazil

Thank you again so much for introducing us to Chef McGrady. Darren was absolutely wonderful!

~ Larry Airey, Lake Norman Home Show

Darren was a superstar.

~ Tiffany Flanagan, John Hancock

Where do I begin?! Darren is remarkable, the event was spectacular! LOVE him! Thank you so very much!

~ Cathie Upton, Meals on Wheels

Absolutely awesome!!!!!!! Darren is quite the chef and personality. I really can't believe how fortunate we were to have him in Door County. My phone has been ringing off the hook with congratulations!

~ Shaun Tauber, United Way of Door County